

iLove Lashes



Lash Technology engineered to

MAGNIFY, Maximize, MULTIPLY,

the look of your lashes.

EXPAND:

Plump up the volume with the look of doubly expanded lashes. Lashes look magnified and the formula coats each lash without fading. So intense, you won't believe your eyes!

EXTEND:

Go to serious lengths with lashes that look significantly extended, elongated and seem to go on and on. And because the formula is build-able, you can achieve impressive new heights for maximum, eye-catching impact.

Get wow-worthy volume plus irresistible lengths with the New Lash Intensely Mascara!



Lash LESSONS

The New Lash Intensity Mascara...

- Expands thickness of lashes by 200%- it's like adding the thickness of two lashes for every one lash
- Extends lashes by 84% for longer looking lashes
- Mineral-rich, high impact pigment envelopes each lash in a perfect shade of black
- All day wear that resists smudging
- New Double Impact Brush designed with 2 distinct bristle sets to help plump while coming through to lengthen the look of the lashes.
- The Volume Zone- Short bristles create a formula reservoir. With every coat a healthy dose of mascara gets deposited from the reservoir to the roots of your lashes to help build volume.
- The Combing Zone- longer bristles stretch & extend the formula hugging lashes all the way from the root up to and beyond the very tip.
- Formulated with pro vitamin B5 (commonly used in professional hair products) to help protect, condition and strengthen lashes.
- Formulated with an Emollient fatty-acid compound shown to bind 170% of its weight in water to help protect lash breakage.
- Contains Vitamin E, a well-known protective antioxidant.
- It's so hot it's been featured in the May issue of Cosmopolitan, O magazine, InStyle and Vanidades!

Lash Intensity Application Instructions:

1. Comb through your lashes to prevent clumps
2. Curl your lashes if using an eyelash curler
3. Apply MK Lash Primer
4. Put your thumb over the "Mary Kay" printed on the wand handle
5. Use the shorter bristles to apply the product in a wiggling motion at the very base of the lashes
6. Rotate the wand to use the longer bristles to comb the product through the lashes from root to tip
7. Apply as many coats as you'd like depending on how full and long you want your lashes to be, allowing 1 to 2 minutes between each coat

*Remember to replace your mascara every 3 months

*Remove all eye products every night with MK Oil-Free Eye Makeup Remover

Lash Primer

- Instantly intensifies lash value and creates longer-looking lashes
- Lifts lashes and helps them stay curled longer
- Coats without flaking, yet removes effortlessly
- Helps mascara stay on longer

Lash & Brow Building Serum

- Lashes seem more voluminous
- Lashes look maximized
- Brows look healthier
- See results in just 30 days

Before and After

EXAMPLE:



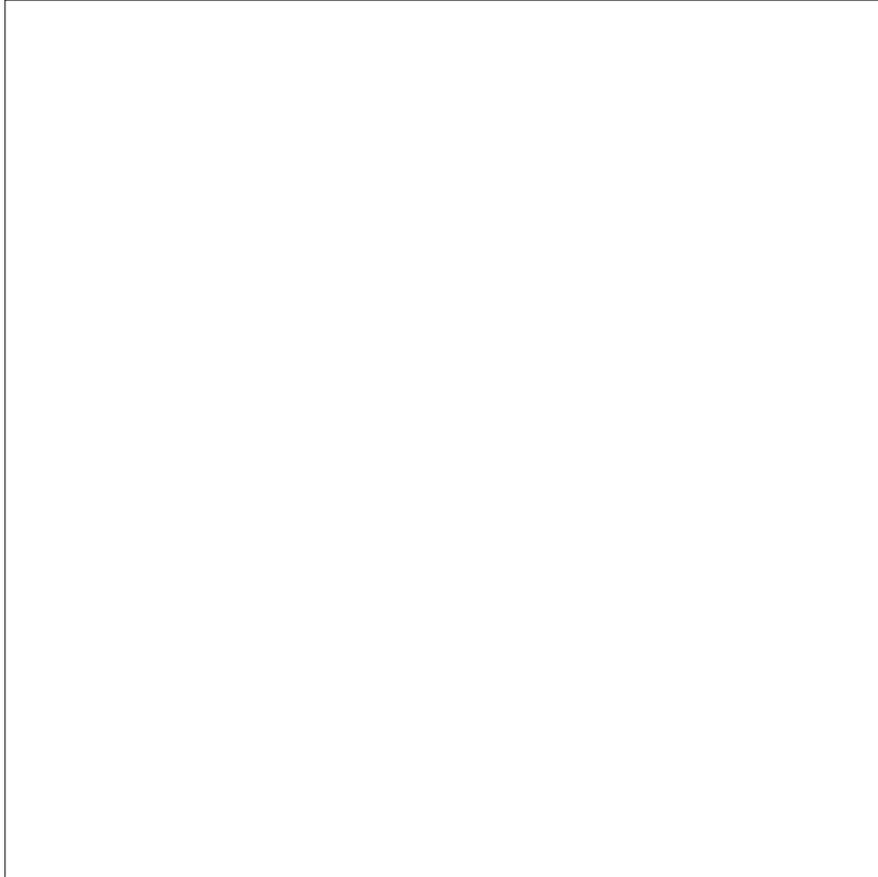
My name is: Whitney Wemhoff

Eyes: Honey Spice, Rose Gold & Truffle Lips: Pink Wink

Liner: MK Black Lashes: Lash Intensity

Cheeks: Shy Blush

Before and After



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Of these five areas, which would affect your life most dramatically, immediately and long term?

Of these four things, which would be the most enjoyable?

Of the next four things, which would you like to do more often?

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Quality of friends
Spiritual growth
Stronger self confidence

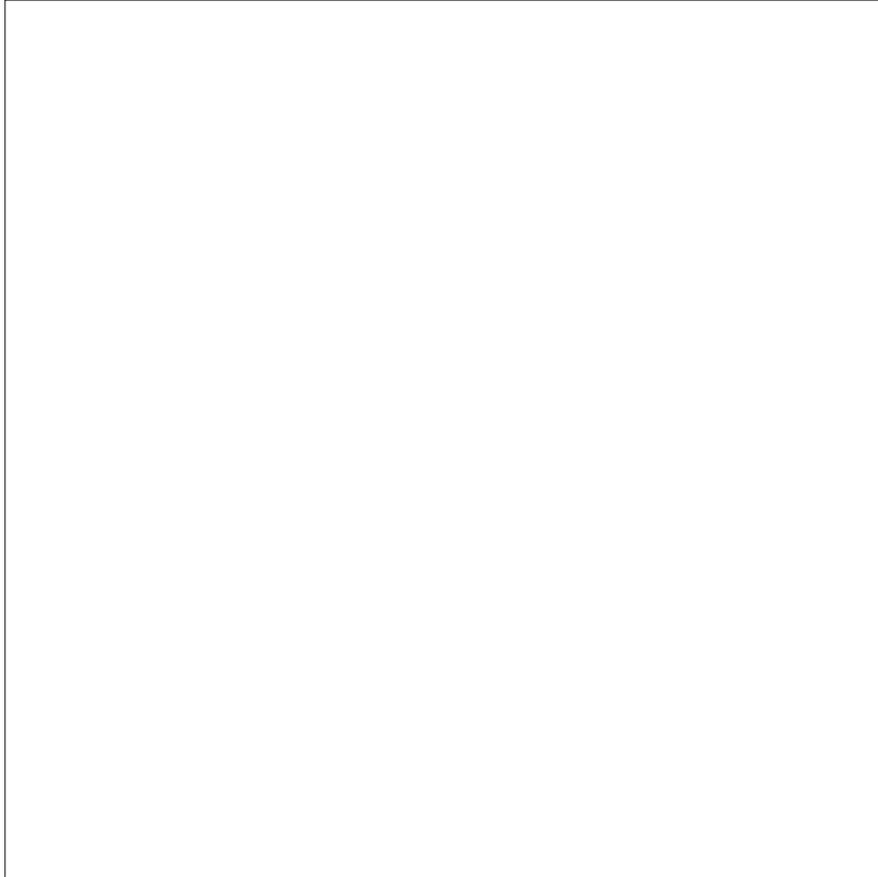
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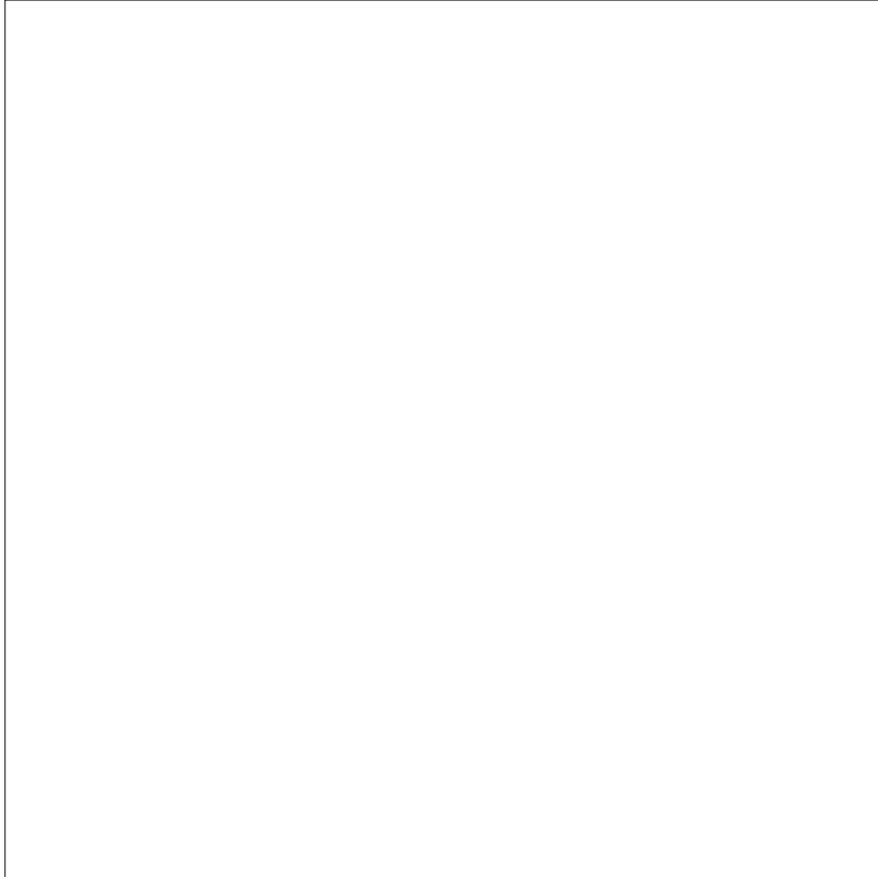
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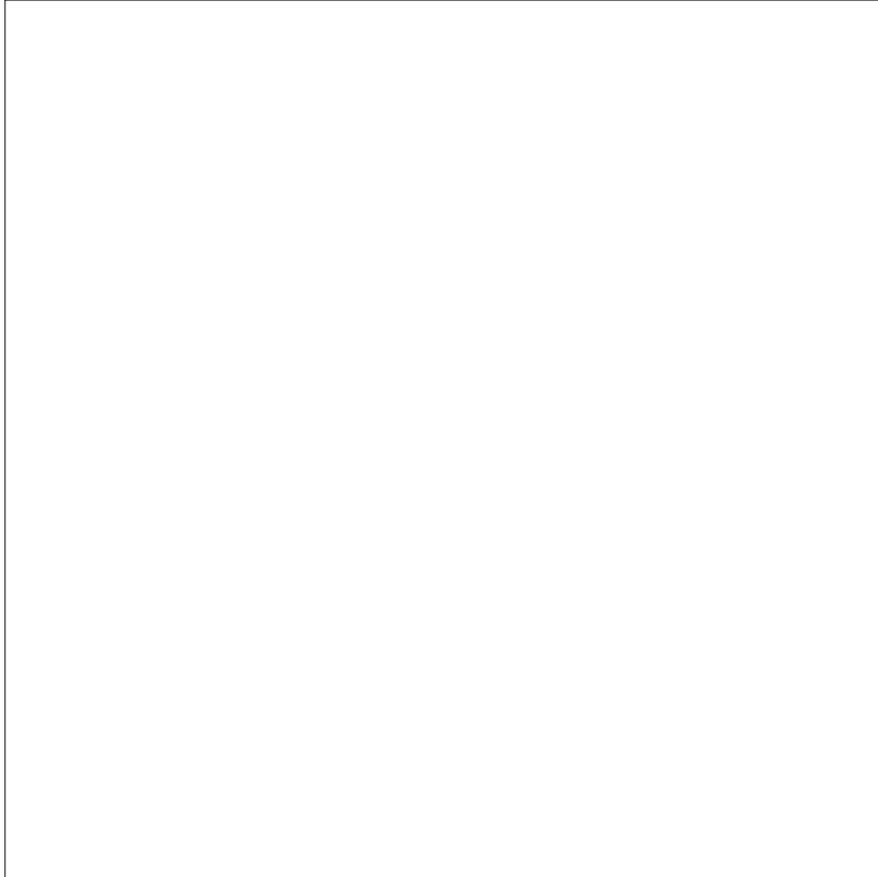
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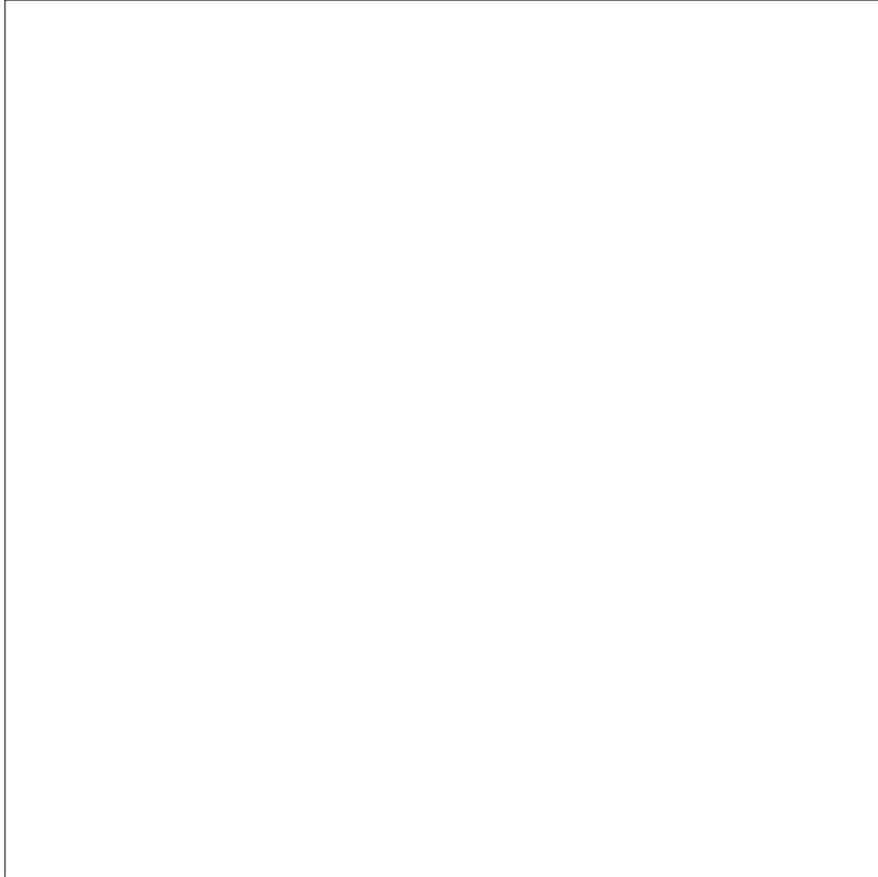
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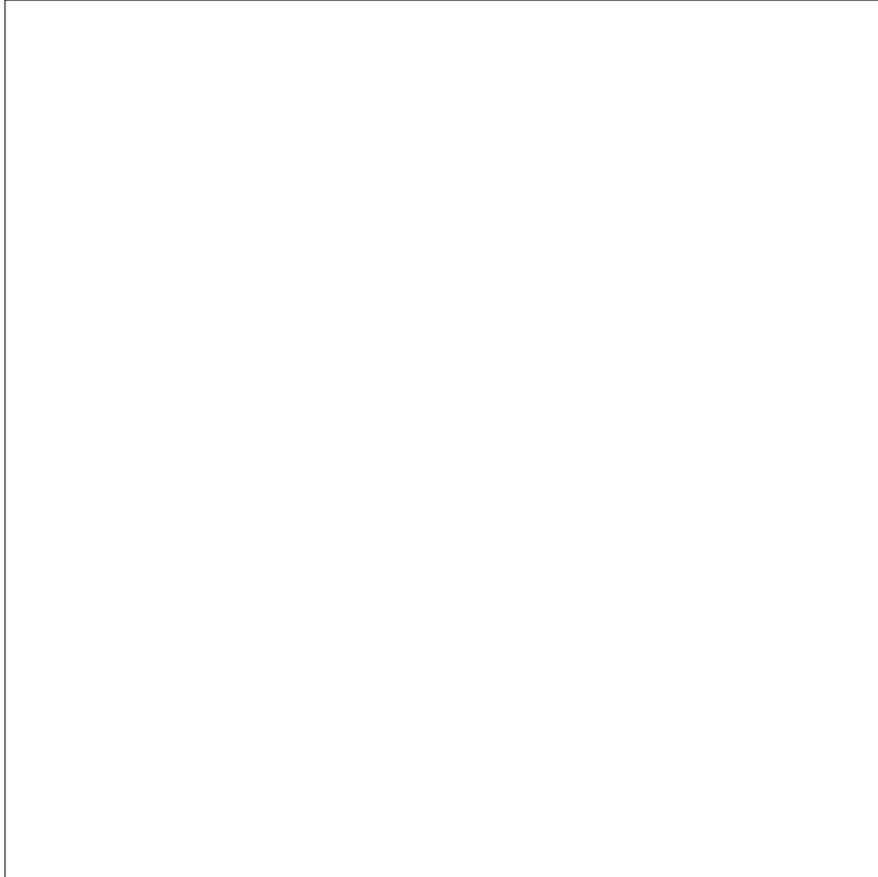
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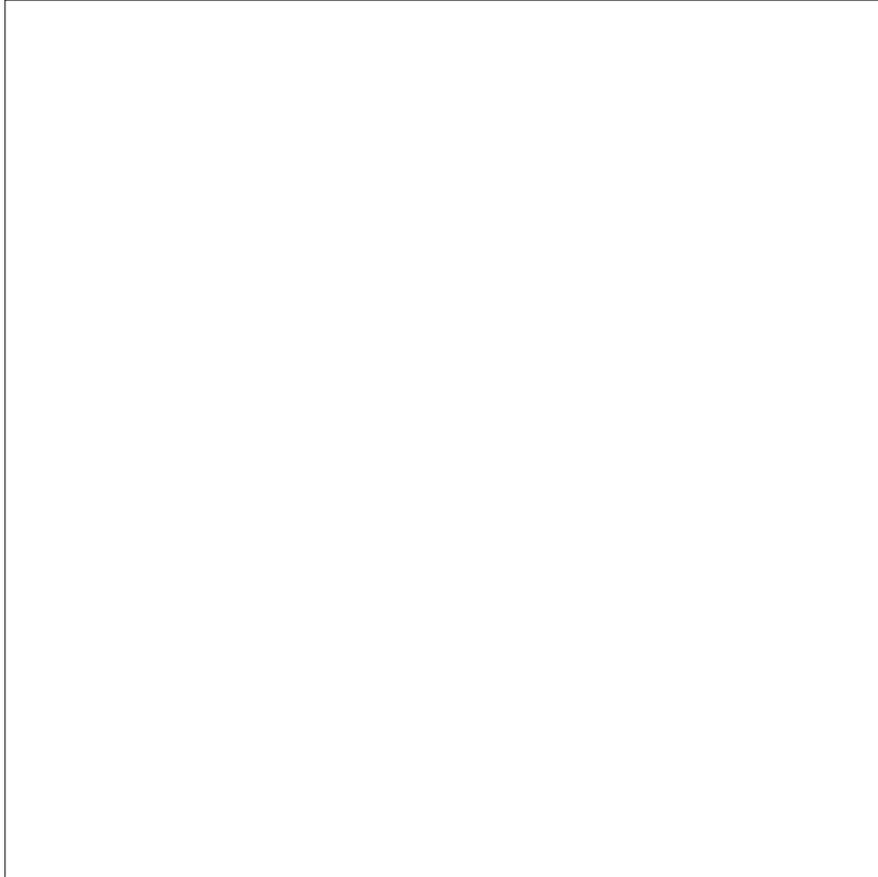
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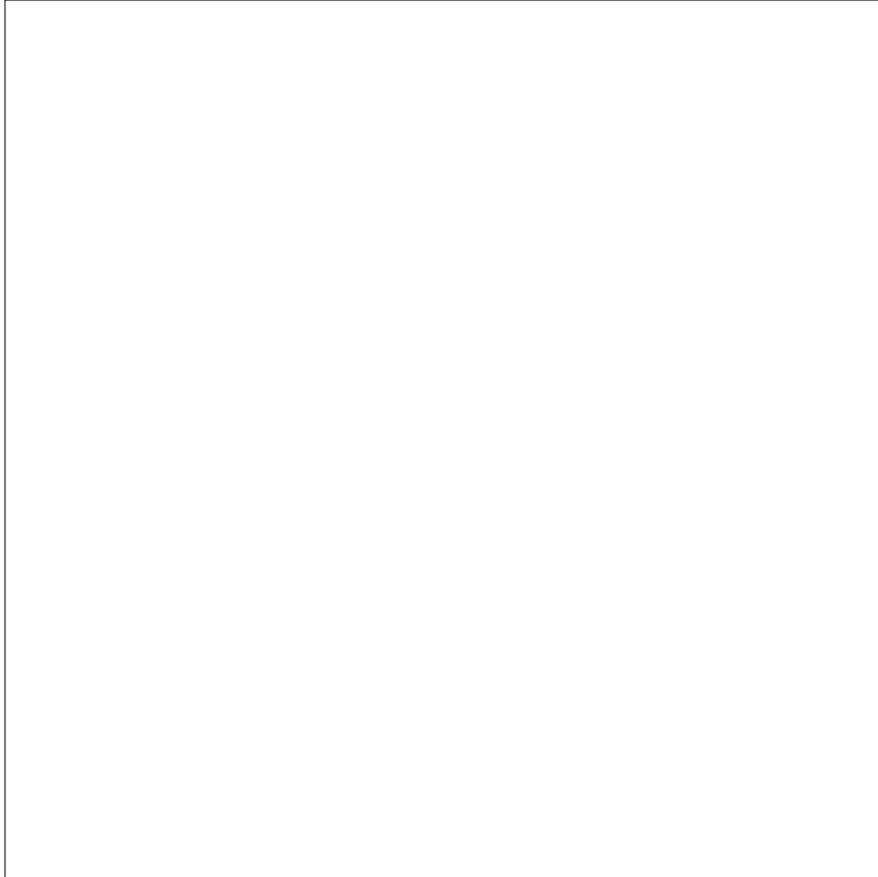
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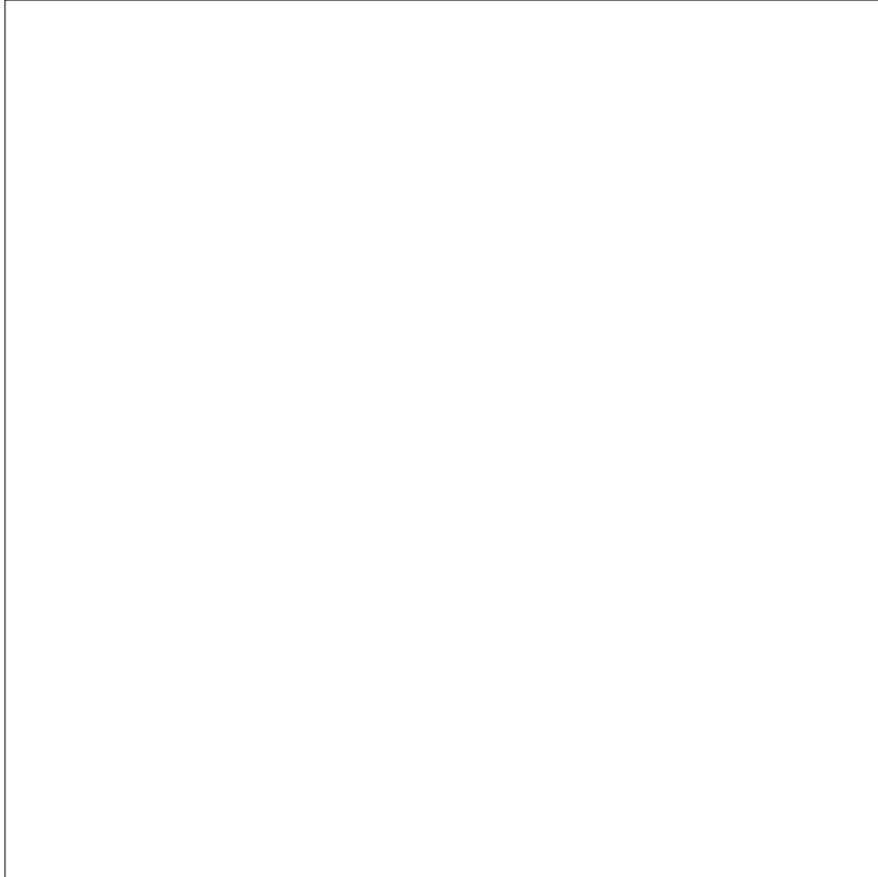
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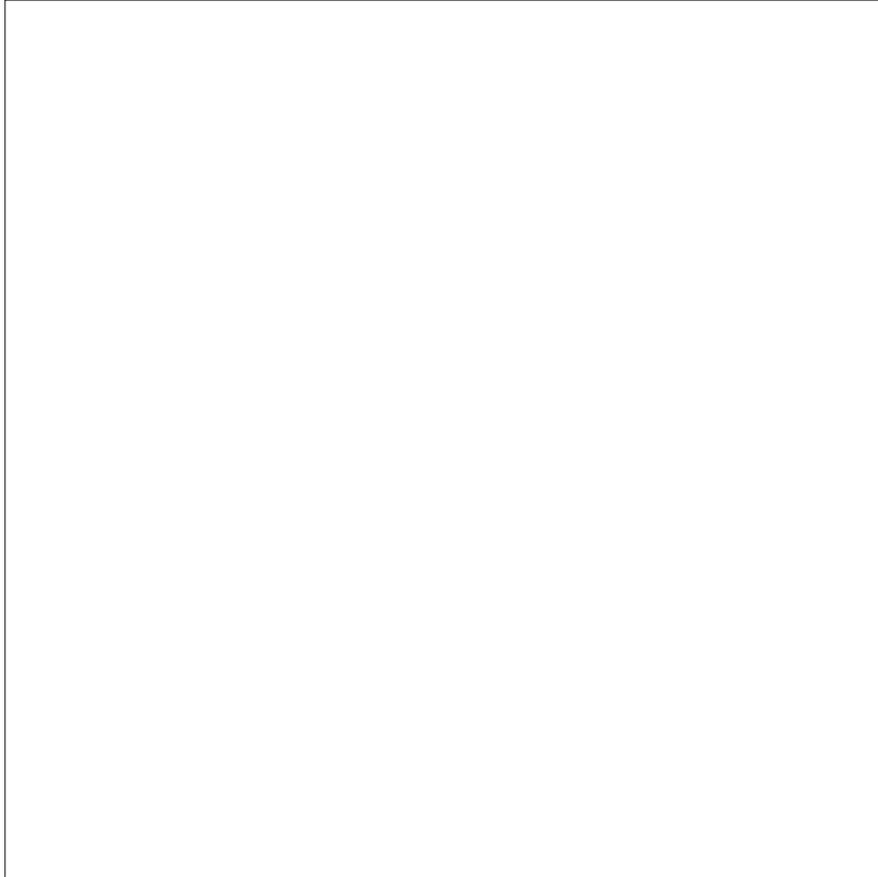
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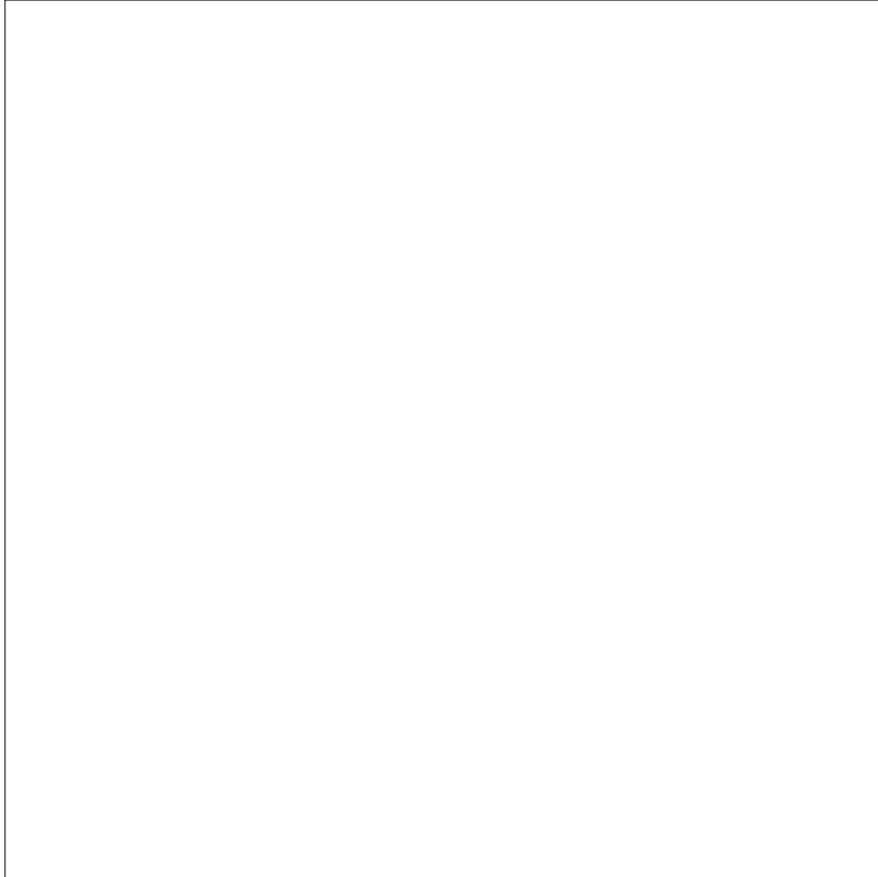
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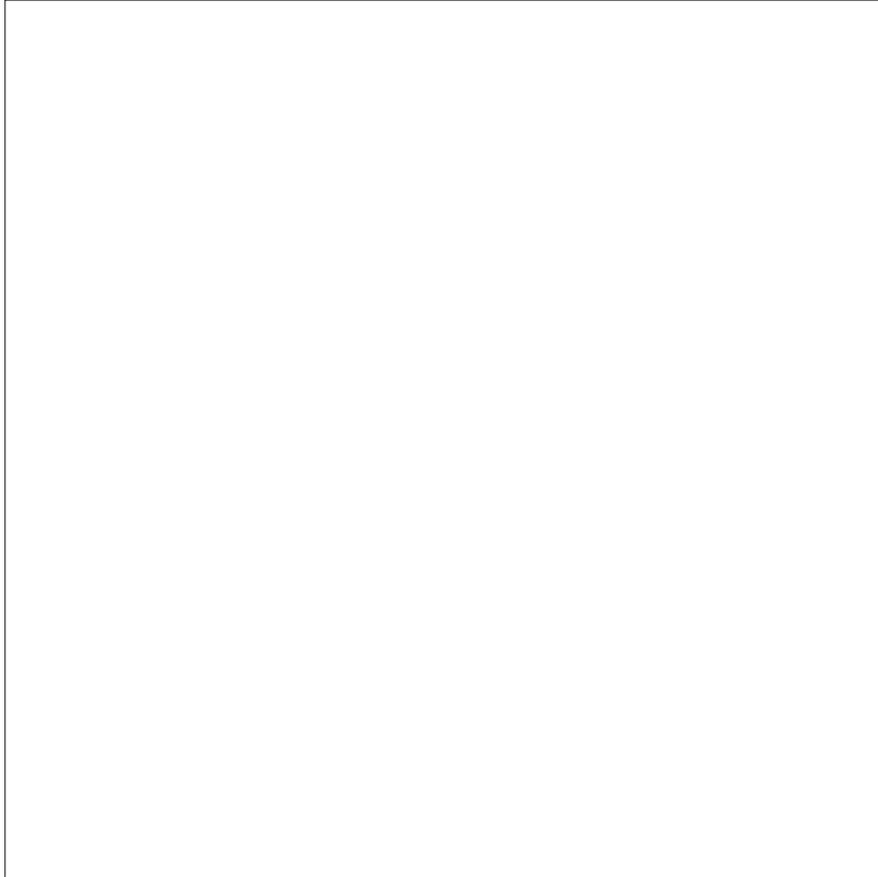
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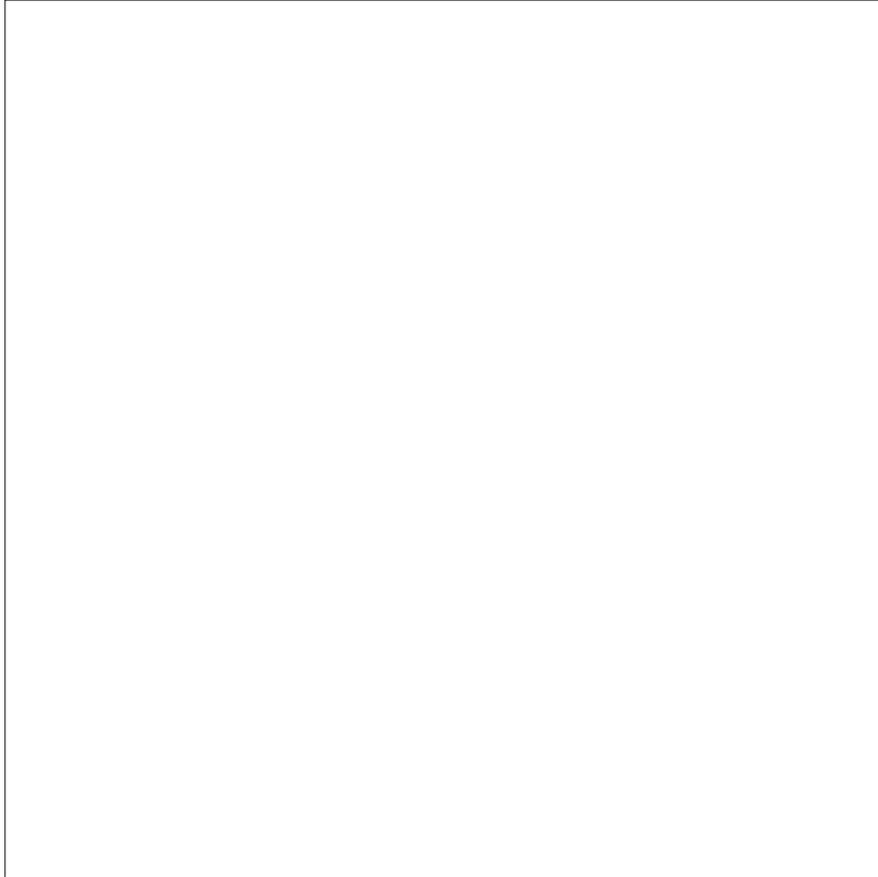
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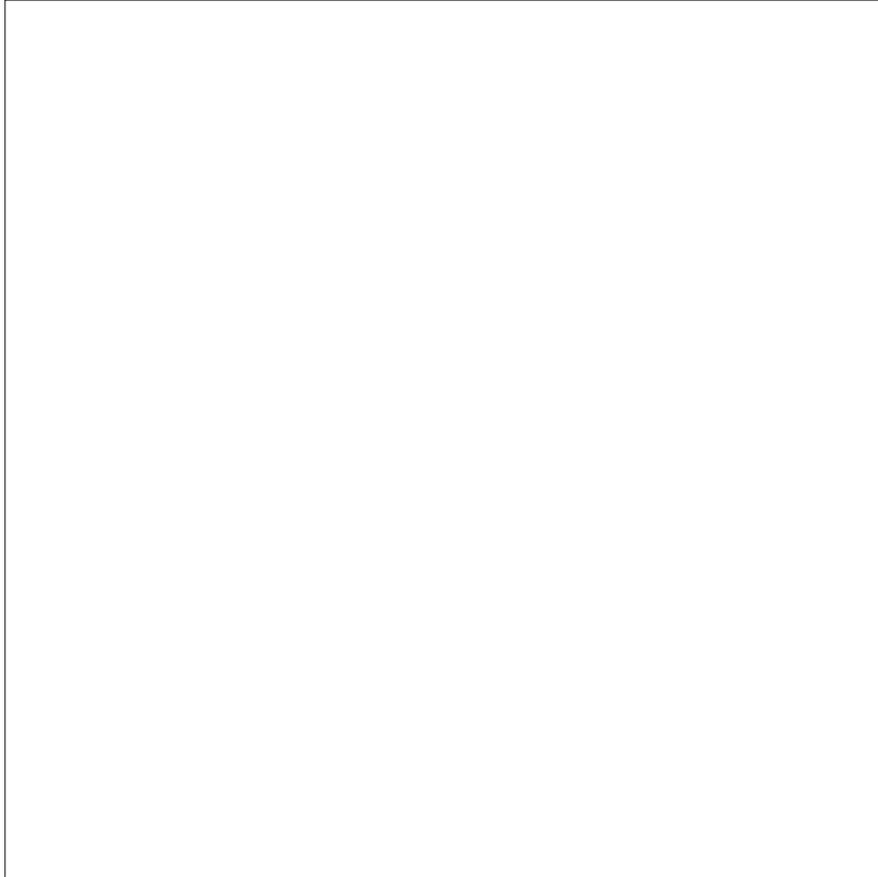
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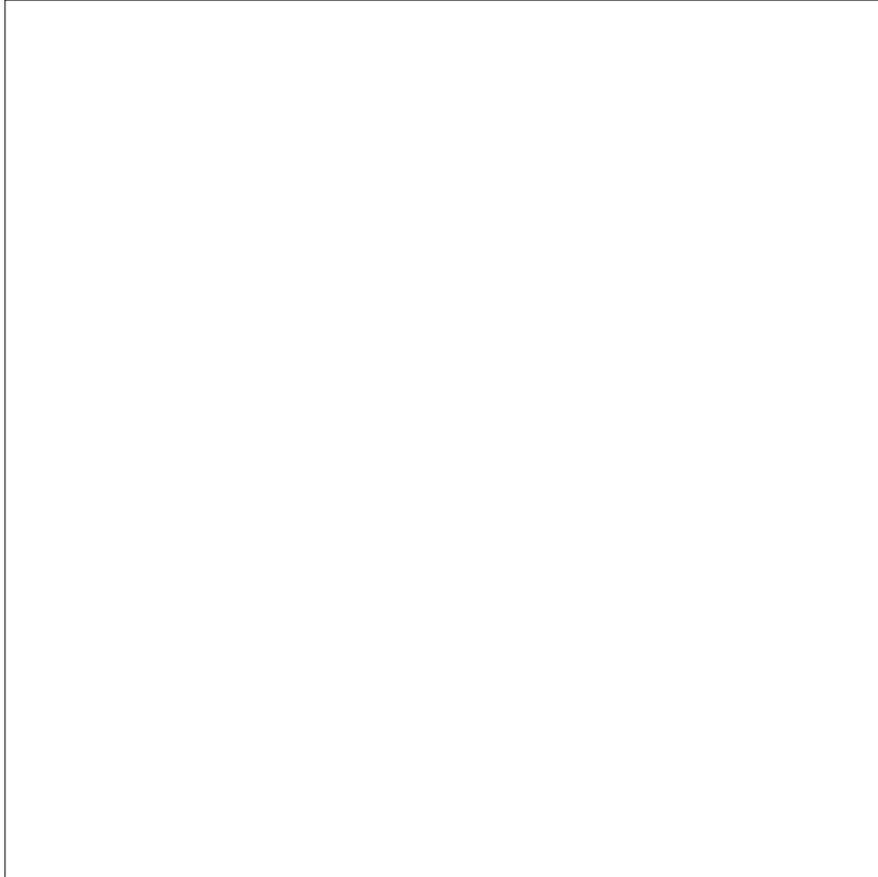
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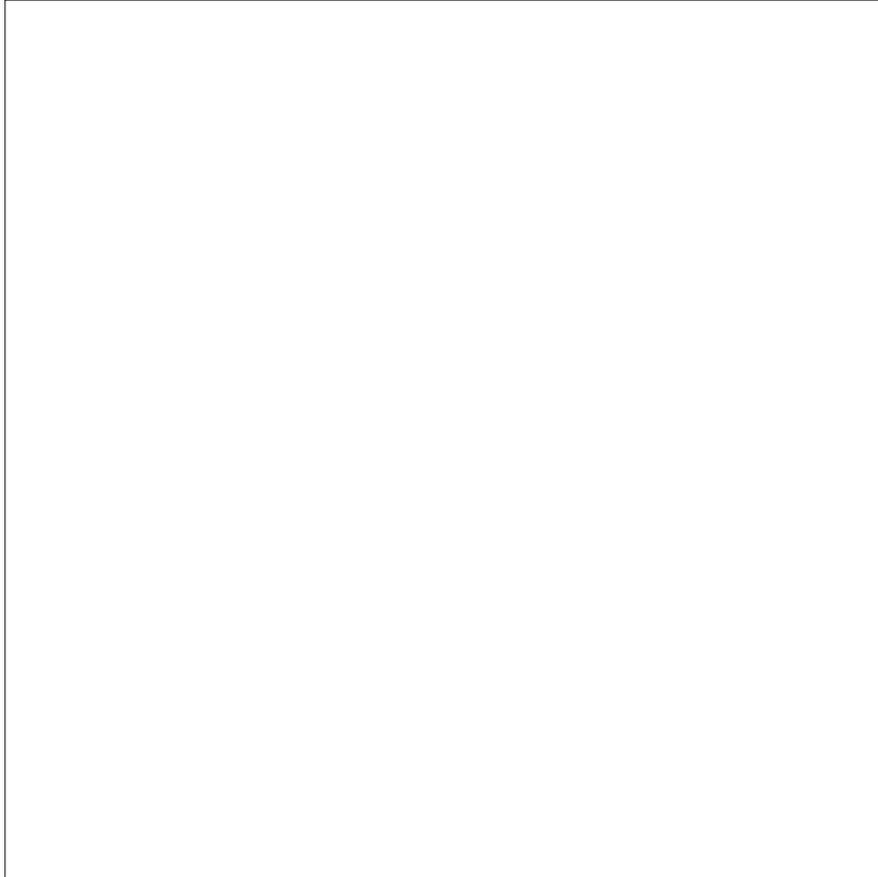
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Freedom and flexibility of time and choices
Quality of friends
Spiritual growth
Stronger self confidence

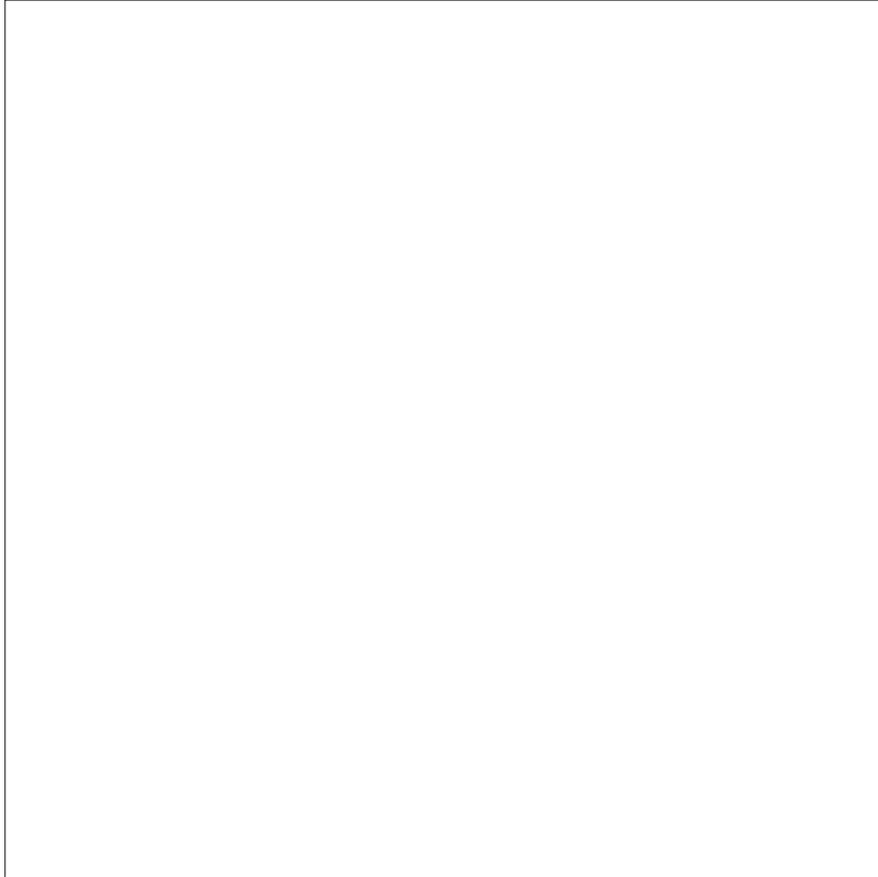
Beautiful home and fine furnishings
Huge savings account and investments
Luxury vacations
Fabulous wardrobe with places to go and dress up

Dining out and enjoying entertainment
Shopping with money to spend
Traveling to conferences and seminars
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When you think about your future... what are you looking forward to the most?

iLOVE Lashes
PORTFOLIO

Before and After



My name is: _____

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Lips: _____

Liner: _____

Lashes: _____

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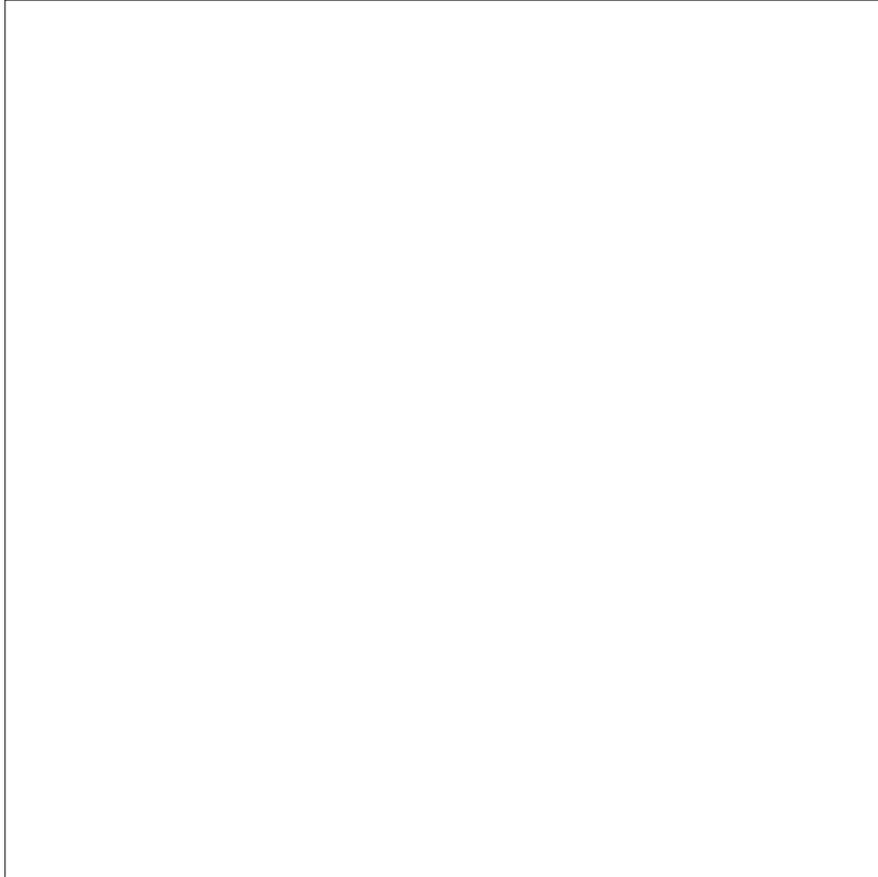
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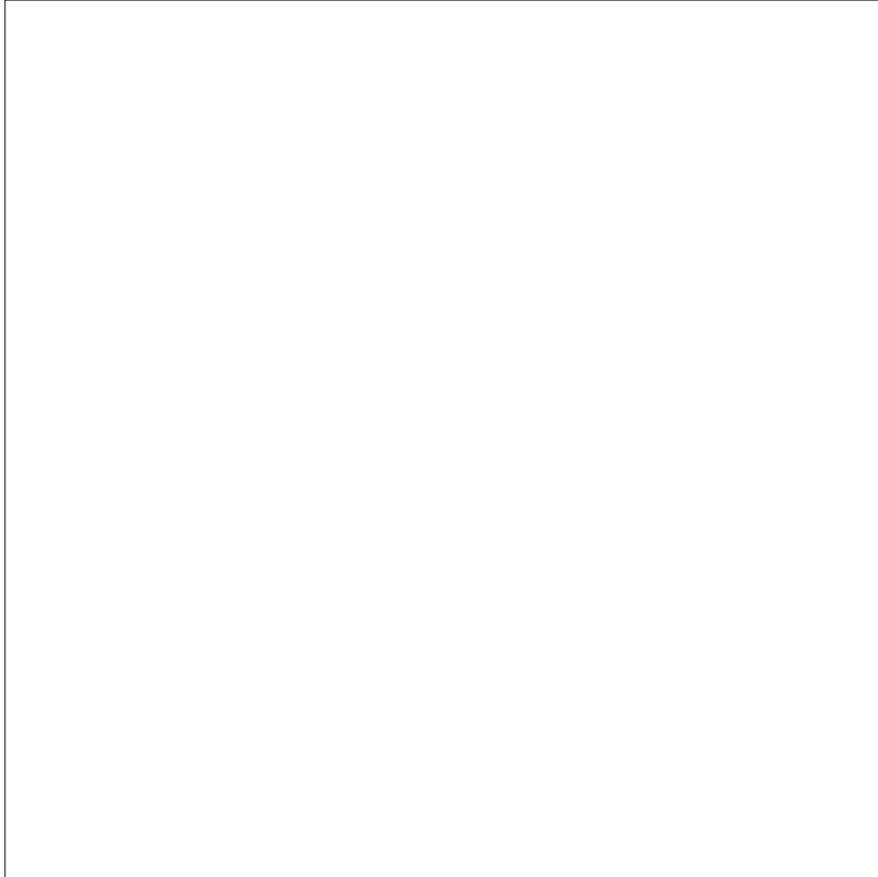
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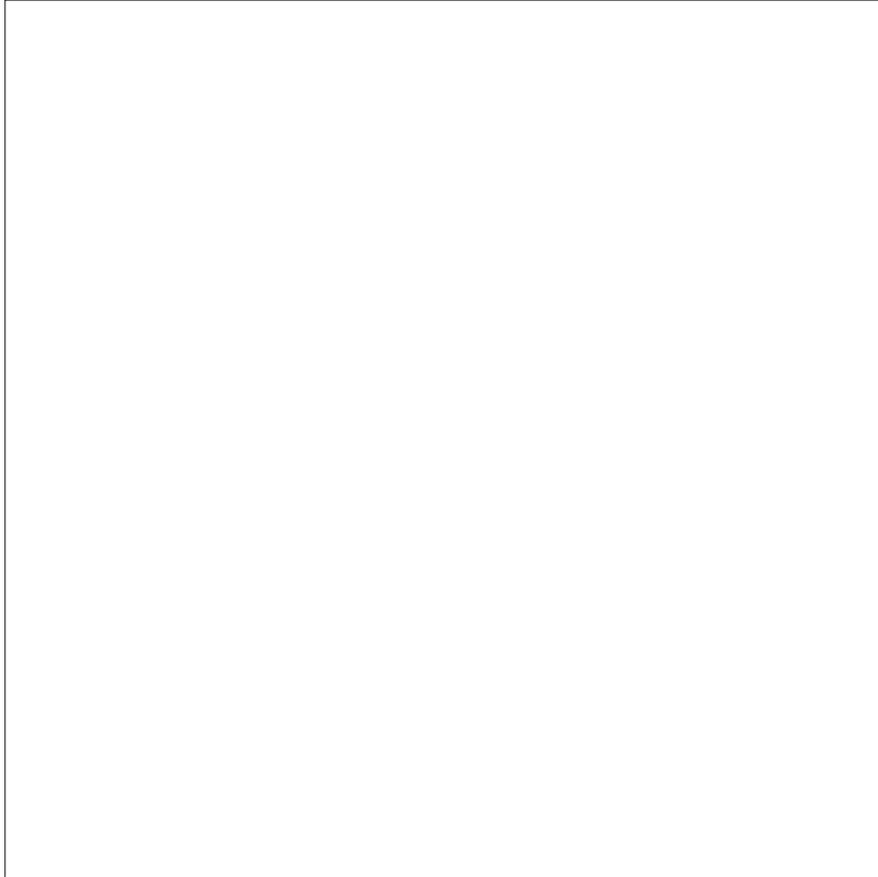
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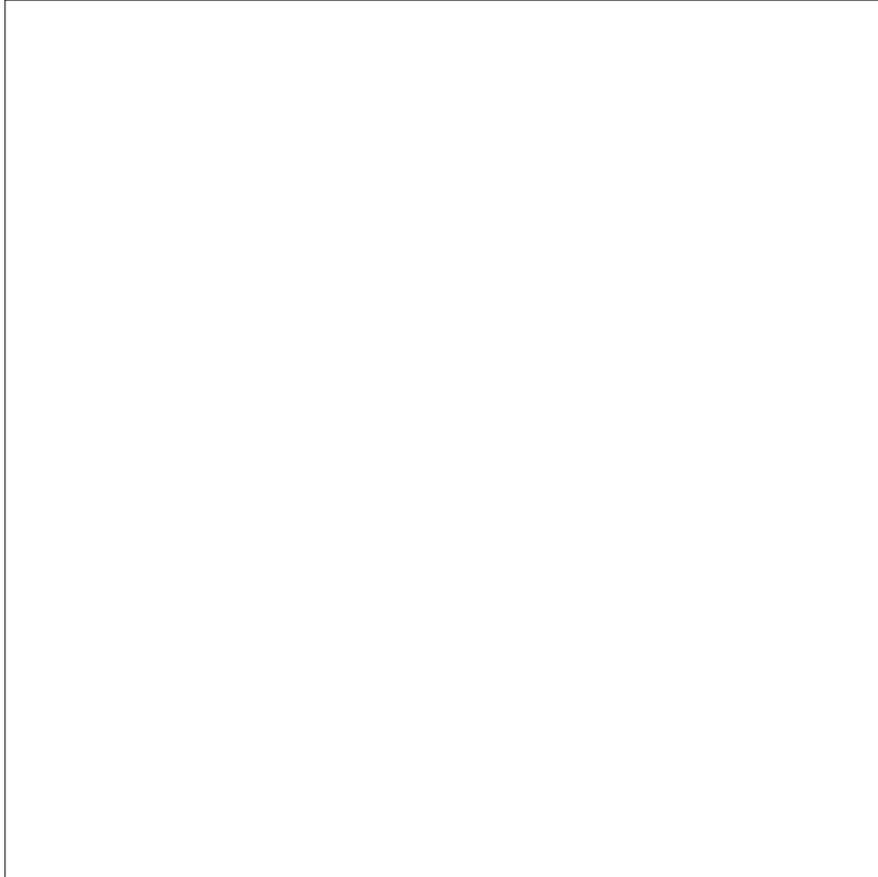
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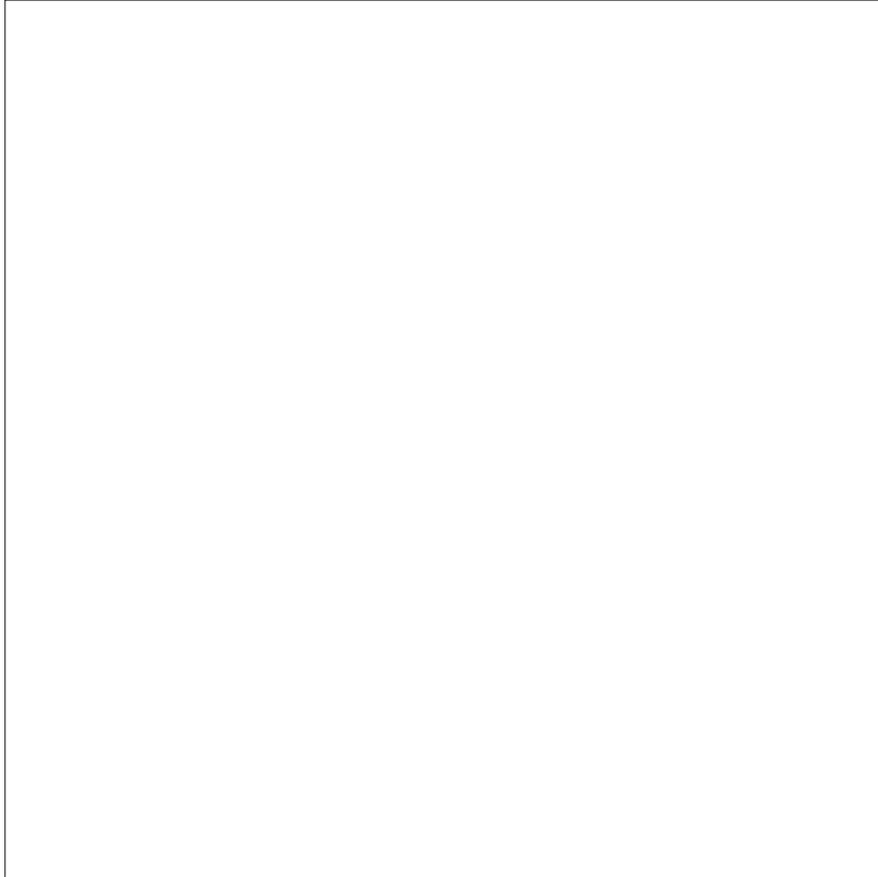
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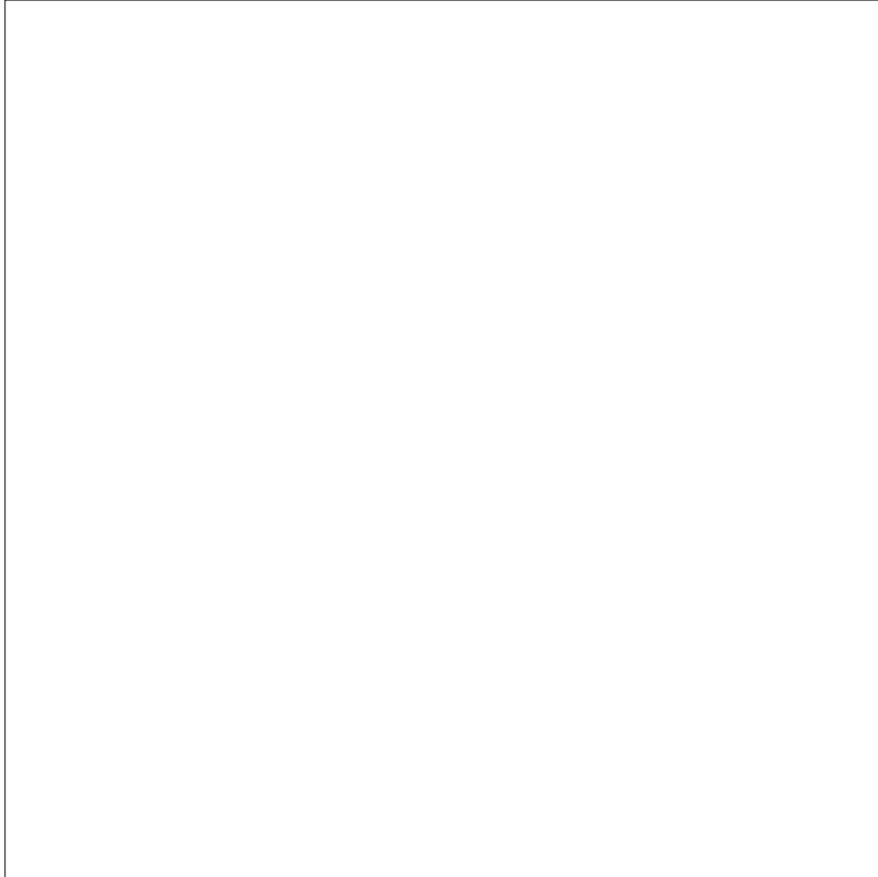
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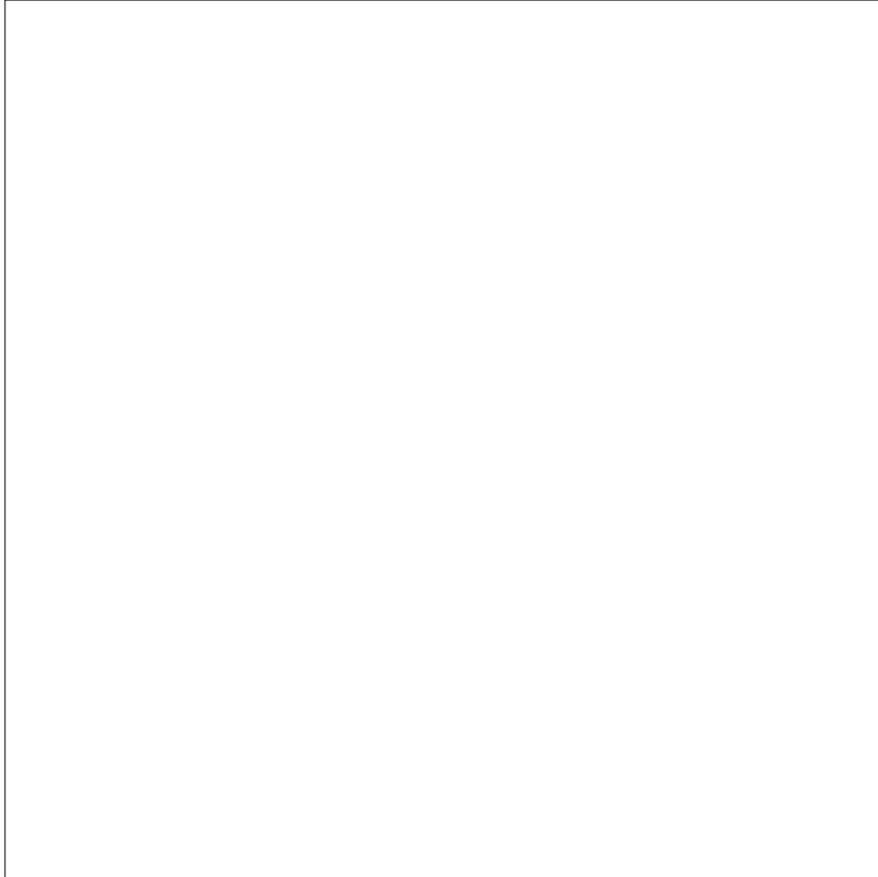
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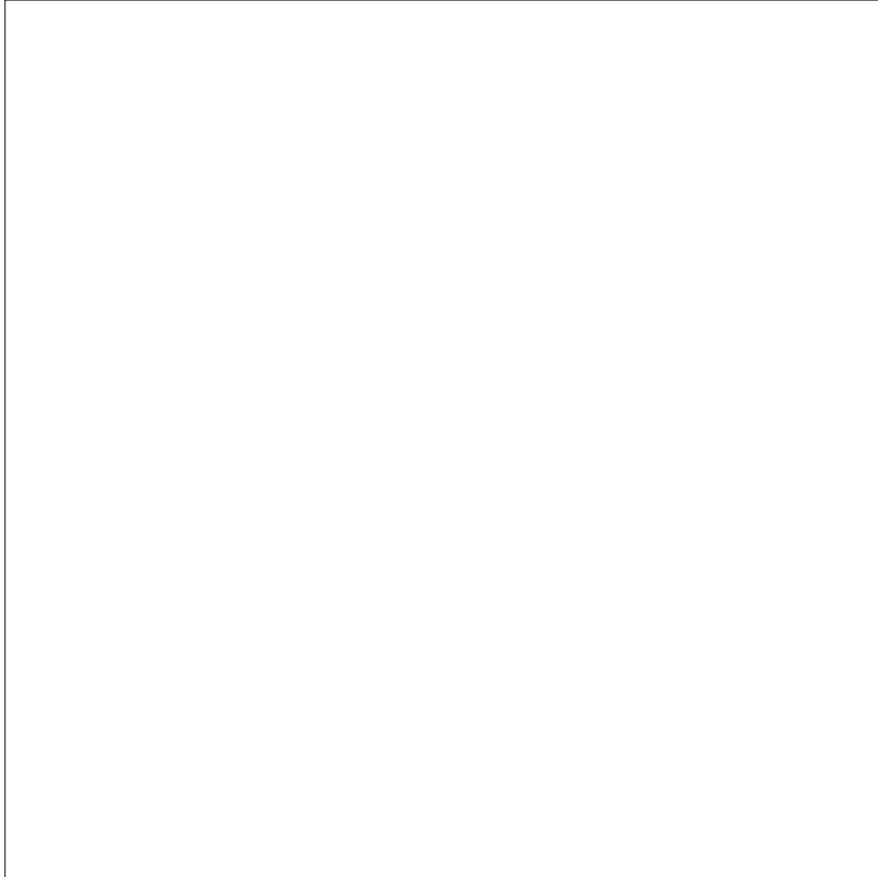
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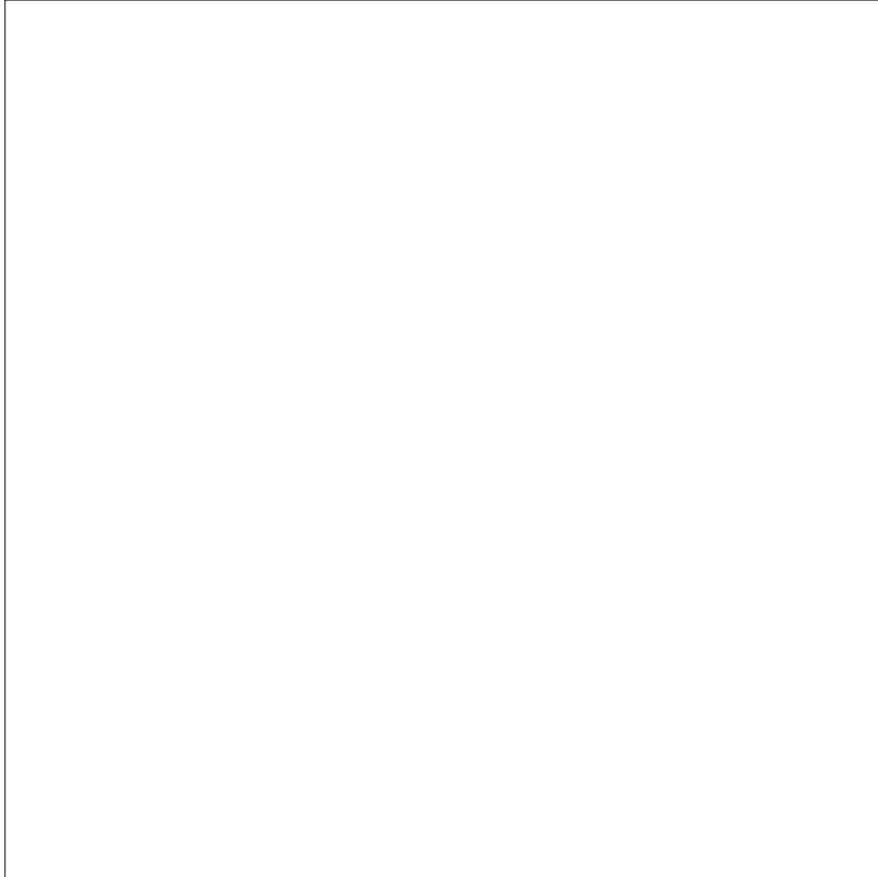
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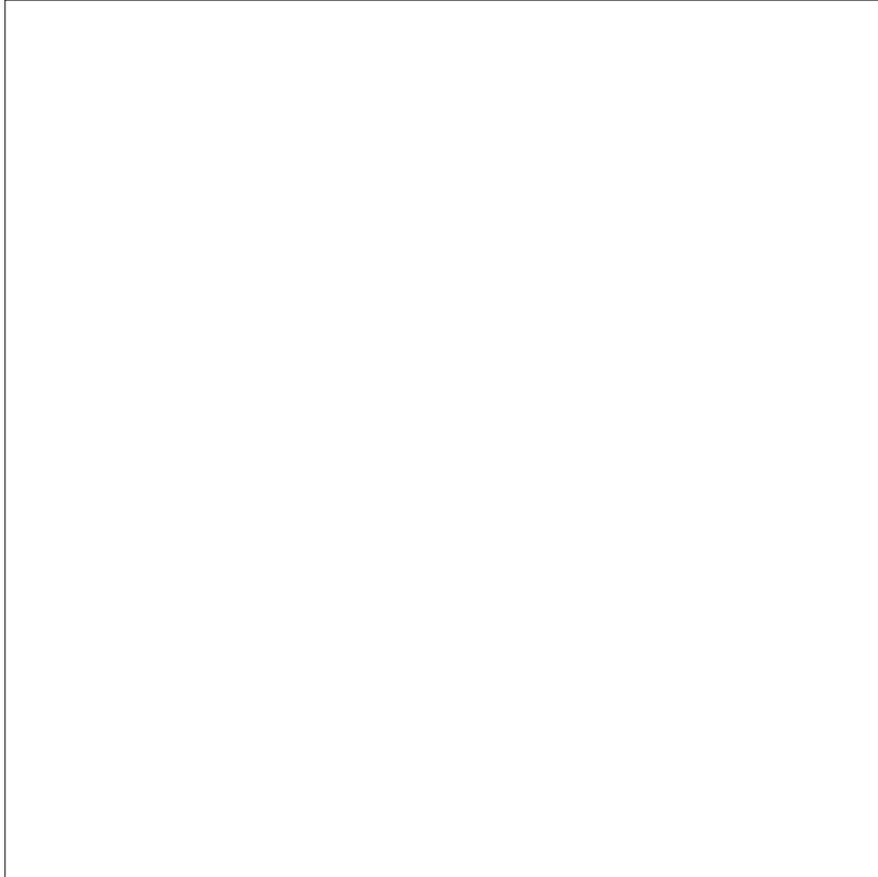
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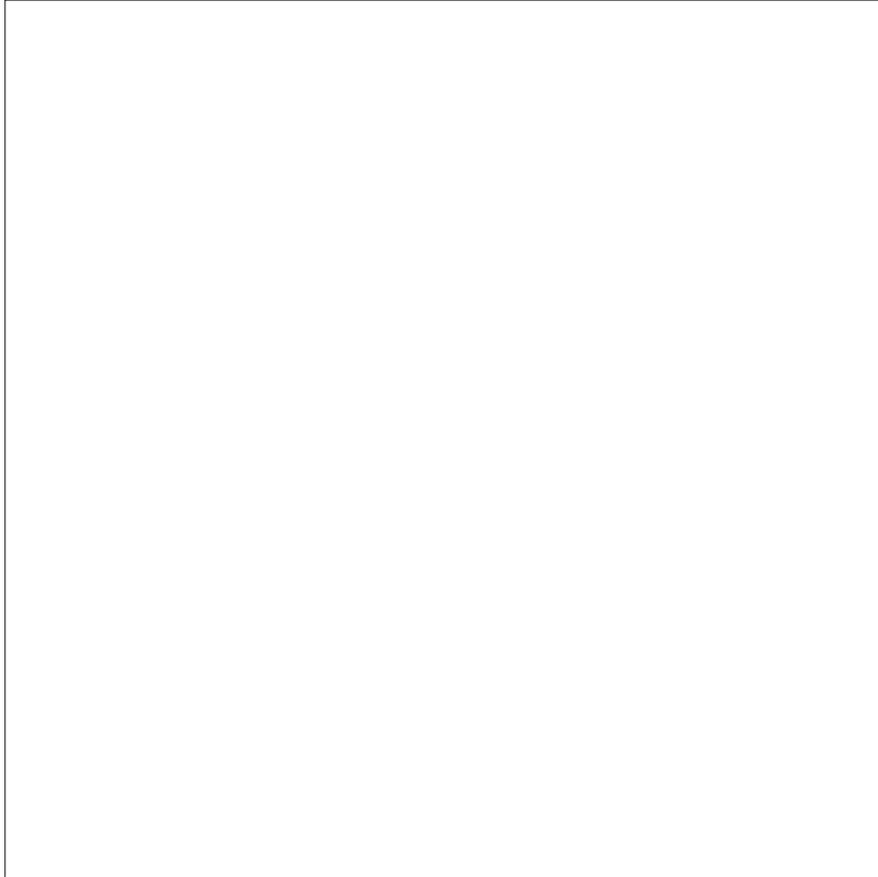
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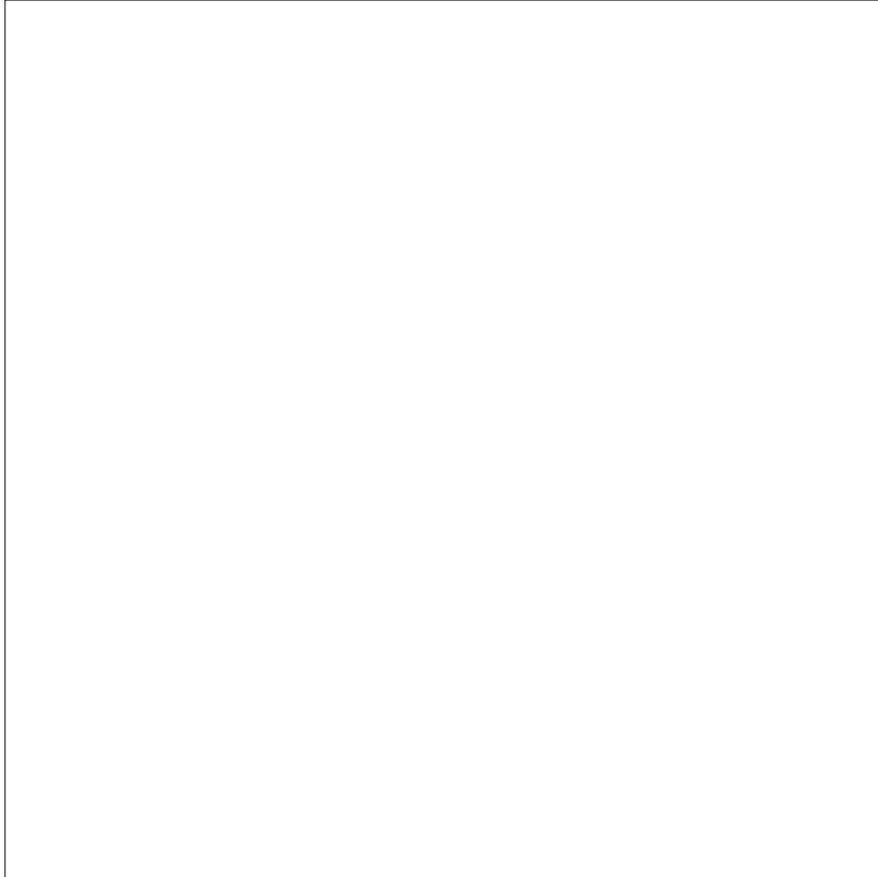
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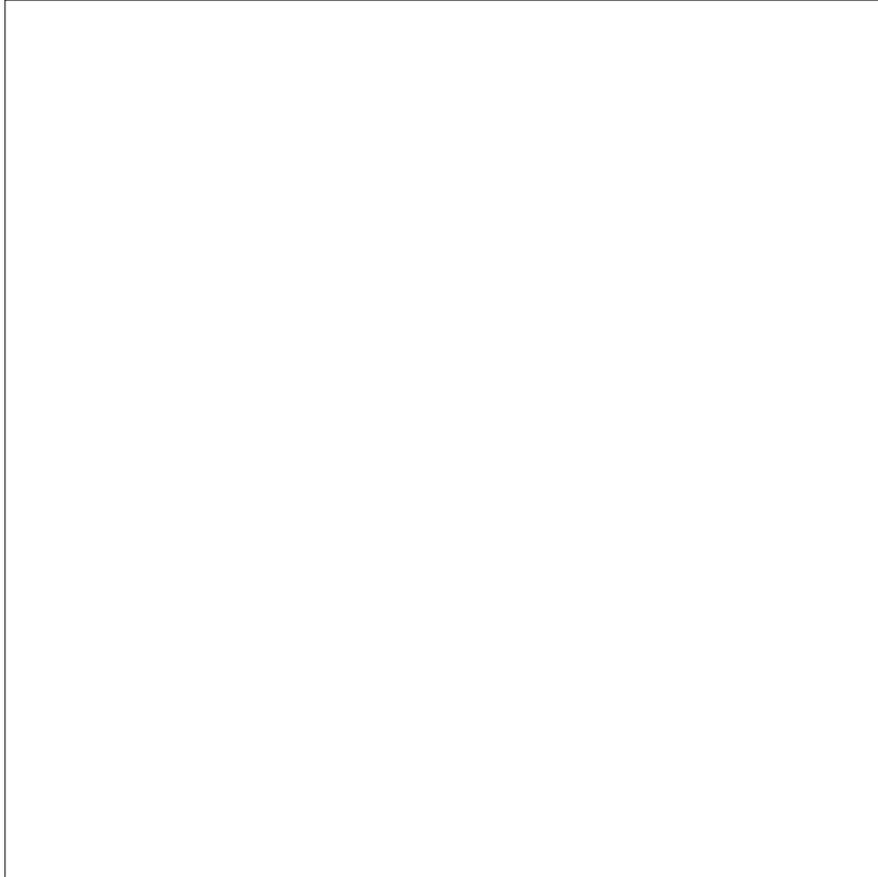
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I COMPLETED THE

iLOVE PORTFOLIO

Lashes

Complete 30 Faces and 10 Interviews with your Director this month and earn a Prize from her!
Please return these completed sheets to your director, either in person or via text or email.



Name: _____
Facial Interview
Cell #: _____



Name: _____
Facial Interview
Cell #: _____



Name: _____
Facial Interview
Cell #: _____



Name: _____
Facial Interview
Cell #: _____

Career level as of February 29th:

Cell Number: _____

Email Address: _____

Mailing Address: _____

Write her name and cell, date of facial
and mark if interviewed.

Please return your tracking sheet to
your director by: _____



Name: _____
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