

Ladies, get excited about our company. We are the GOLD STANDARD by which most other Direct Sales model their companies.

In brand recognition in America:

Mary Kay #2, Coca-Cola #1

In distribution in America:

#1 Mary Kay

#2 Proctor & Gamble

#3 L.L. Bean

In 2010 statistics showed that it will take \$1.9 - 3 million to retire in the United States today.

Working mothers who earn between \$15,000 - \$30,000 are working at poverty level or below after travel, parking expenses, childcare and taxes.

For 17 years Mary Kay has been America's best selling brand in skincare and color cosmetics.

The average income of a Mary Kay Sales Director is \$5000-\$25,000 a month, not including their sales.

Mary Kay has a dual marketing system and the plan is studied in 6 out of 10 business schools, including Harvard.

There are \$125 million worth of free cars earned and driven by Mary Kay beauty consultants.

79% of each retail dollar is given back to the Mary Kay salesforce.

Mary Kay is listed in the top 100 companies to work for. The top 10 for women and the only cosmetic company on the list.

Mary Kay has no quotas or territories.

Mary Kate Inc. is a multibillion dollar completely debt-free company.

Mary Kay has more women who have earned over \$100,000 a year than any other company.

Mary Kay has more women who have earned over \$1 million a year than any other company.

The pink Cadillac is the 2nd most recognized symbol in the world. The Coca-Cola symbol is #1.

Mary Kay has optional ongoing training, even though you are your own boss.

The average job that pays \$30,000 a year is approximately \$13.80 an hour. If you sell 3 lipsticks, your profit is \$22.50, not including tax benefits.

The average national sales director earns \$300,000 a year to over \$1 million a year.

According to Fortune magazine Mary Kay women are the highest paid women in America.

In 1996 Mary Kay Inc. was profiled in Forbes Greatest Business Stories of All Time. Mary Kay Ash was the only woman profiled.

Mary Kay spends more money on research and development than the #2-8 cosmetic companies combined.

Mary Kay was the leading cosmetic company to ban testing on animals worldwide and the 1st American company.