

3 Reasons Women Choose the Mary Kay Business Endeavor

1. **For the Money.**

Mary Kay provides women with an opportunity to impact their family's finances in a substantial way. The means for women to make full-time income based on part-time hours. To have the security and flexibility of generating some extra cash whenever it is needed or desired. For all the extras in life: Vacations, second homes, nicer cars, decorating, clothes or such staples as College Educations, Mortgages paid off. *Getting rid of any and all debt*—Extra money provides families with extra freedoms. Free from the worry and stress that not enough can cause.

2. **For the positive support and the encouraging atmosphere**

Since we become like the people that we surround ourselves with, women love the opportunity to surround themselves with other positive, motivated and motivating consultants! It does make a difference in our attitude, outlook and perspective when we are around up-beat positive friends, who look for the good in us. They help us to celebrate our strengths, and they believe in our potential. It is refreshing and energizing to be around those who look for the best—and find the best—in all situations. It is true that negative people can get you down and deplete your energy. But the opposite does all hold true. That optimistic people can help you to feel good about yourself and your life. Life is too short to be continually influenced by takers. You can most definitely change your life when you change your attitude and your outlook.

3. **For the Hope.**

Hope in the future gives you power in the moment. More and more people are realizing that their days are extremely busy with lots of situations, circumstances and events running them. Busy is a common theme of today's families. However, it is becoming increasingly more common for women to step back and realize that what they are busy doing is not necessarily adding any quality to their lives. If they don't make changes in what it is that they fill their days with, 5 years from now they will be living a life that they didn't chose for themselves. Taking control of your life means to decide where you are going to invest your time and your interest. It is recognizing where you are spending your time and asking yourself if what you are currently doing is benefiting you now, and will be building a foundation to a better future? *Life is meant to get better and better.* In Mary Kay, women are on a plan for improvement. You are taking positive steps into your future. This business offers women that Hope. Working more hours at their job-job is not necessarily going to get them ahead. But, investing time in an opportunity where the income grows over time can! What you do today will make you money immediately, but what can come from what you do today can serve you for years and years to come.